



# ROYALS REWIND

IPL 2022: THE SEASON THAT WAS



# NOTE FROM THE CEO

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Dear Royals Family,

The curtains have come down on what has been a wonderful IPL 2022 season for all of us at the Royals. The players gave their absolute best on the field and produced moments of magic that will live long in the memory. We played an exciting and entertaining brand of cricket (hitting 22 sixes more than any other team), that helped us achieve our pre-season target of a Top 2 finish in the league, and a place in the final after 14 years. From winning the coveted Orange and Purple Caps, to the Fairplay award, I'm proud of everything that we have accomplished this season. We're all highly motivated to come back next year and go one step further - to bring that trophy home.

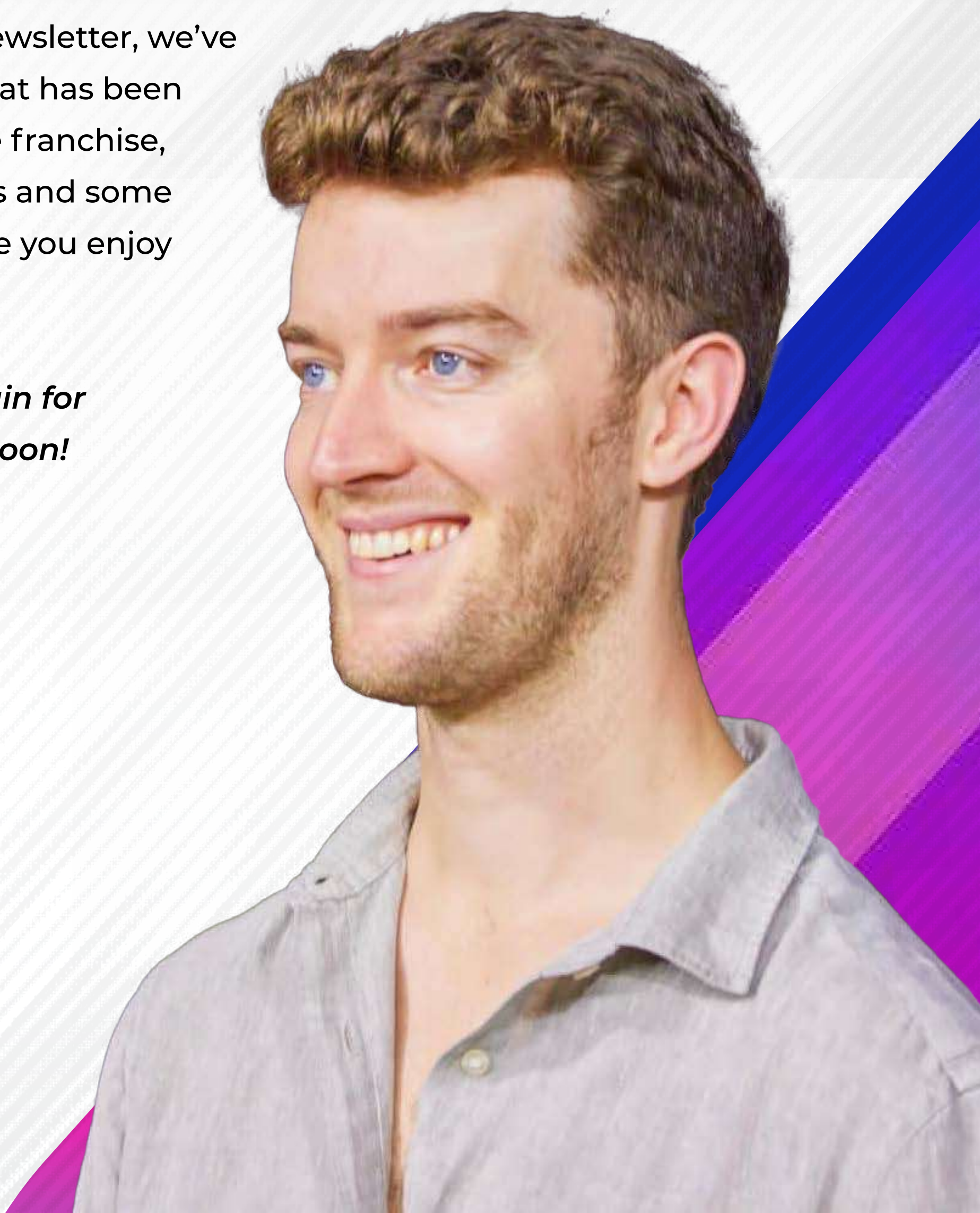
I would like to thank all the players, coaches, support staff & the management team for the incredible efforts they've put in over the last three months, both on and off the field. I'm also extremely grateful for the continuous support of our investors, partners and loyal fans in India and around the world. It was great to meet so many of you in person at the matches, and I hope we've given you all a season to remember. We can't wait for next year, especially playing in front of our home crowd in Rajasthan, something we've missed so much since 2019.

In this end-of-season newsletter, we've tried to encapsulate what has been a special journey for the franchise, including key highlights and some special moments. I hope you enjoy reading through it.

*Thank you all once again for your support. See you soon!*

**Halla Bol!**

Jake Lush McCrum



# KEY STATS FROM THE SEASON

## RUNNERS-UP, IPL 2022

**MOST RUNS**  
**JOS BUTTLER**

**863**

**MOST WICKETS**  
**YUZVENDRA CHAHAL**

**27**

	TEAMS	M	PTS	NRR
1	GT	14	20	+0.316
2	<b>RR</b>	<b>14</b>	<b>18</b>	<b>+0.298</b>
3	LSG	14	18	+0.251
4	RCB	14	16	-0.253
5	DC	14	14	+0.204
6	PBKS	14	14	+0.126
7	KKR	14	12	+0.146
8	SRH	14	12	-0.379
9	CSK	14	8	-0.203
10	MI	14	8	-0.506

**MOST FOURS**  
**JOS BUTTLER**

**83**

**MOST SIXES**  
**JOS BUTTLER**

**45**

TOP 2 HIGHEST FIRST-INNINGS TOTAL: **222/2 vs DC** | **217/5 vs KKR**

**MOST SIXES BY A TEAM:**  
**RAJASTHAN ROYALS**

**137**

**MOST DOT BALLS BOWLED:**  
**PRASIDH KRISHNA** **200**

**MOST CATCHES BY A NON-WICKETKEEPER:**  
**RIYAN PARAG**

**17**

**FAIRPLAY AWARD:**  
**RAJASTHAN ROYALS** **170**  
POINTS



# CAPPING OFF A DREAM RUN

## THE SUMMER OF *JOS BUTTLER*

**863 RUNS, 4 CENTURIES,  
AN AVERAGE OF 57.53,  
MOST FOURS (83) &  
MOST SIXES (45) -**

This season witnessed Jos Buttler at his dominating best, earning him the prestigious Orange Cap and the 'Most Valuable Player' award. He also finished with the second-most runs and joint-most hundreds in a single season in IPL history, rounding off his best year in the IPL.



## *YUZVENDRA CHAHAL'S* PURPLE PATCH

It was a stellar first season at the Royals for leg-spinner Yuzvendra Chahal, who took home the Purple Cap with **27 wickets** to his name.

In doing so, he became the joint-most successful spinner in IPL history, and also the highest wicket-taking spinner for the Royals in one season.



# HIGHLIGHTS OF THE SEASON



## A DEBUT TO REMEMBER

In his first-ever IPL game, pacer Kuldeep Sen bowled a match-winning 20th over to Marcus Stoinis that helped us seal a thrilling win against LSG.

## ASHWIN RETIRES OUT

Ravichandran Ashwin 'retired out' in the 19th over against LSG so Riyan Parag could come in at the death. The move worked as Riyan's six was the difference between the two sides, and was lauded by experts who believe it was a landmark moment for the T20 game.



## THE YUZI MOMENT

Yuzvendra Chahal's 4 wickets in an over completely flipped a thrilling game against KKR, setting us up for a crucial win. It included the first ever hat-trick and fifer of his IPL career, as well as the trademark 'Yuzi pose' as a celebration.

## PRASIDH'S WICKET-MAIDEN

With 36 runs to defend in the last 2 overs against DC, Prasidh Krishna bowled an incredible 19th over, picking an important wicket and conceding zero runs to all but secure the win.



# HIGHLIGHTS OF THE SEASON



## **RIYAN'S FIGHTBACK**

Riyan Parag's first fifty of the season came against RCB at a tricky time when most others were back in the hut. His 56\* helped us post a fighting total, win the game, and also earned him the 'Player of the Match' award.

## **YASHASVI'S SECOND COMING**

Having sat out a few games earlier in the season, young Yashasvi Jaiswal marked his return with a blistering fifty that helped us cruise to victory in a big chase against PBKS.



## **ASHWIN'S SAVING ACT**

In our last league match against CSK, the batter in Ravichandran Ashwin stepped up to finish the game under pressure, securing a top-two finish - our pre-season target.



## **A JOS SPECIAL IN AHMEDABAD**

Jos Buttler's unbeaten hundred in Qualifier 2 helped the Royals dominate RCB, and sealed our first IPL final spot in 14 years, in style.



# ROYALS SPEAK



“ THIS WAS A REALLY SPECIAL SEASON FOR US. IT WAS GOOD TO GIVE THE FANS SOME HAPPY MOMENTS AFTER A COUPLE OF TOUGH SEASONS. I AM REALLY PROUD OF THE TEAM. ”

- SANJU SAMSON



“ HAVING HAD TWO YEARS WITHOUT CROWDS, TO COME HERE AND PLAY HAS BEEN AN ABSOLUTE PRIVILEGE AND I'M GRATEFUL FOR THE OPPORTUNITY. ”

- JOS BUTTLER



# #FORWARNIE

## CELEBRATING THE FIRST ROYAL



**15Mn+ Impressions**    **100% Positive Sentiment**

Our match against Mumbai Indians on April 30 was a special occasion as we celebrated the life and times of the First Royal, Shane Warne, with his family & friends at the DY Patil Stadium in Navi Mumbai. Our players wore a specially designed match kit featuring Warnie's initials on the collar of their jersey, while the coaches & support staff sported custom-made pink t-shirts.

A minute's applause was observed by members of both teams before the start of the match, followed by a special tribute video that was played on the big screen.



We also put together a special museum showcasing Warne's life in pictures within the stadium premises for all ticket-holders, along with a mural dedicated to the legend.

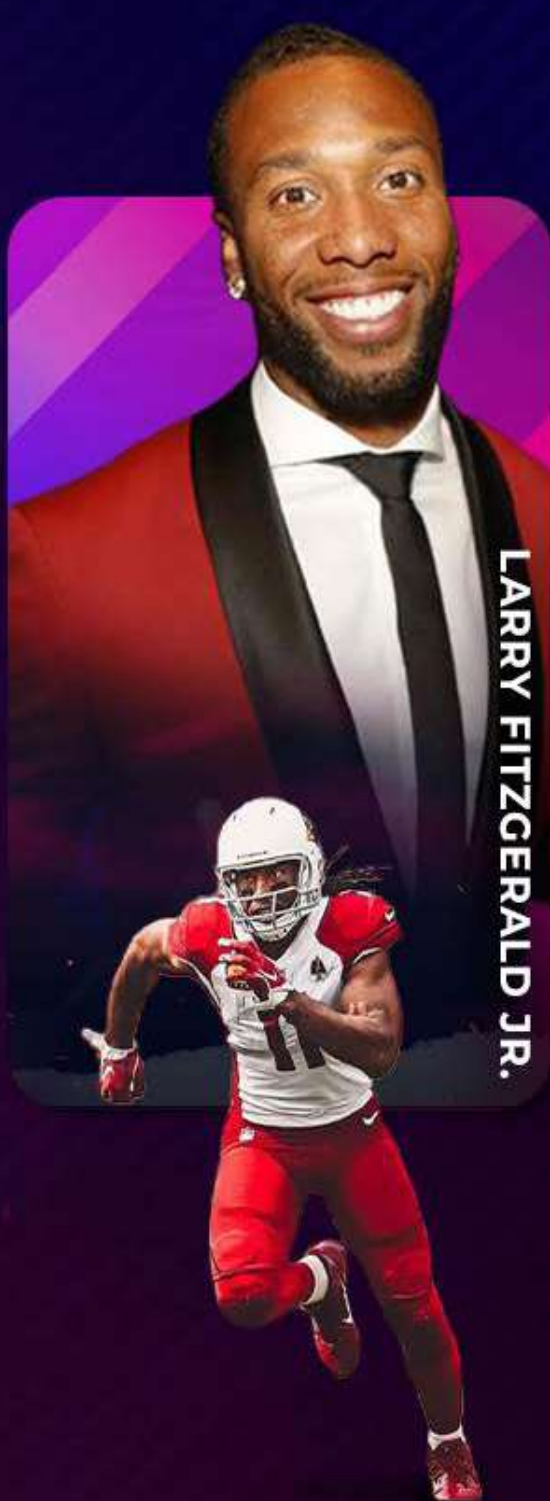


# THE ROYALS FAMILY GETS BIGGER



## WELCOME TO THE ROYALS!

AMERICAN SPORTING STARS INVEST IN  
RAJASTHAN ROYALS



This season also witnessed the addition of three new members to the Royals family. We're delighted to welcome superstar sportsmen Chris Paul (NBA), Larry Fitzgerald and Kelvin Beachum (Both NFL) as investors in the franchise.

Kelvin Beachum joined us in Mumbai for our match dedicated to Shane Warne, soaking in the IPL experience and also spent time with the Royals leadership and management group.

With several years of experience in playing elite sport in the US, we're excited to see the trio bring their expertise and global knowledge to help us on our journey to becoming a truly global brand.



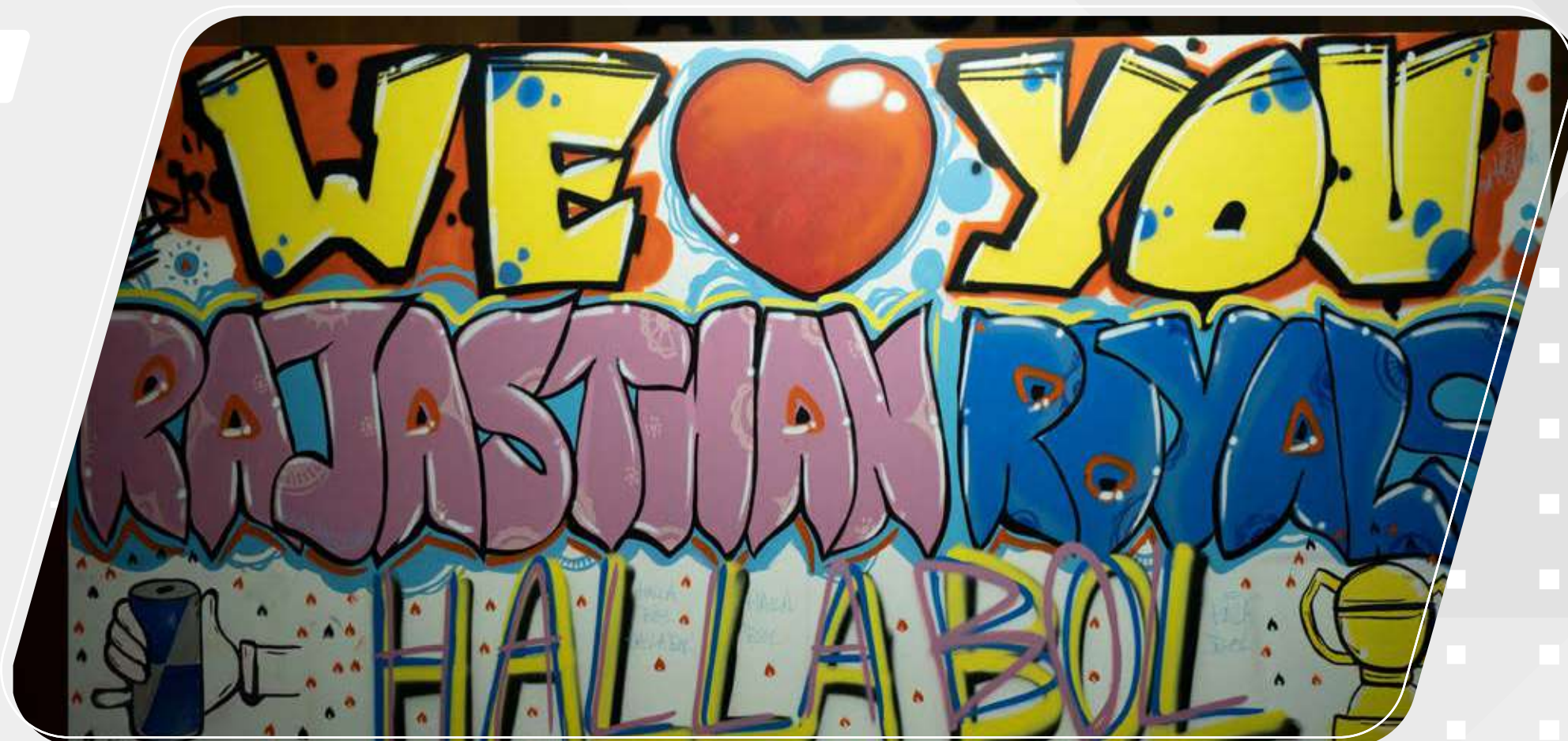
# ROYALS TURN 'GREEN YODHAS'



We joined hands with our Sustainability Partner Schneider Electric to play our first carbon-neutral IPL game on May 11, against Delhi Capitals at the D.Y. Patil Stadium. As part of the 'Green Yodha' initiative, we have pledged to help plant 17,000 trees across the country with an aim to offset our carbon footprint.

The drive was inaugurated in the stadium premises on the day of the match by our Chairperson Mr. Ranjit Barthakur, along with Dr. Vijay Patil (Owner, D.Y. Patil Sports Academy) and Mr. Anil Chaudhry (MD & CEO, Schneider Electric India).

# LIGHTING UP THE PINK CITY



Our home city of Jaipur was all geared up for our playoffs journey, with the Albert Hall Museum lighting up in Pink in readiness. The 'Super Royals', our loyal fans, gathered at different venues across the city and showed their support for the team with flash mobs, rap battles and dance-offs with loud cheers of 'Halla Bol'.

Ahead of the all-important final, 'The Royals Fan Express' travelled from Jaipur to Ahmedabad so our fans could experience watching the final live from the stadium.

# LIFE INSIDE THE BUBBLE



## UNSEEN PHOTOS



**3 months of bio-bubble. Friendships to last a lifetime.**

From playing pranks on one another to teaming up for adventurous games to celebrating special occasions together - the Royals bubble was bustling with plenty of laughter, wide smiles, infectious camaraderie and a positive energy that kept the entire squad and their families refreshed and relaxed throughout the season.

# DIGITAL SNAPSHOT



The month of April saw us being featured in 10th place among global sports teams for total interactions on Twitter in April 2022, as per a list released by Deportes & Finanzas on May 10.

We had the highest interaction rate in this list, featuring some of the most popular teams in the world with a higher follower count than ours.

 <b>GLOBAL TOP 20</b> TOTAL INTERACTIONS IN APRIL 2022			
	Team	Interactions	Interactions/ Followers
1	Real Madrid	27.6 M	0.66
2	FC Barcelona	17.6 M	0.42
3	Liverpool FC	11.7 M	0.57
4	Fenerbahçe S.K.	9.36 M	1.04
5	Chelsea FC	9.34 M	0.45
6	Flamengo	8.47 M	0.93
7	Manchester United F.C.	7.01 M	0.22
8	Chennai Super Kings	6.70 M	0.77
9	RC Bangalore	4.20 M	0.72
10	<b>Rajasthan Royals</b>	<b>4.17 M</b>	<b>1.89</b>
11	Golden State Warriors	3.99 M	0.54
12	Manchester City	3.95 M	0.32
13	Clube Atlético Mineiro	3.69 M	1.53
14	Palmeiras	3.31 M	0.94
15	River Plate	3.27 M	0.77
16	Arsenal	3.24 M	0.16
17	Mumbai Indians	3.13 M	0.41
18	Corinthians	3.05 M	0.44
19	Galatasaray	2.91 M	0.25
20	Tottenham Hotspur	2.41 M	0.33

SOURCE: DEPORFINANZAS

1st March 2022 - 31st May 2022

Engagement: **83Mn+** Total Impressions: **1.1Bn+**

*Engagement Rate Among IPL Teams\**



Video Views:

**590 Mn+**

Followers Gained:

**950 K+**

\*8 Original Teams

# UP NEXT: THE CARIBBEAN CARNIVAL



We now look forward to carry our momentum with the second franchise within the Royals Family, Barbados Royals, to the Caribbean Premier League that begins on August 30 in the West Indies.

With the experienced Trevor Penney as Head Coach, five retained Royals in Jason Holder, Kyle Mayers, Hayden Walsh, Oshane Thomas, Nyeem Young, explosive new signings in Devon Thomas and RR's very own Obed McCoy, we're excited to build a team of match-winners in the upcoming player draft and continue our pursuit for the coveted CPL trophy in 2022.

# APPENDIX MUST-WATCH CONTENT



## Jos + Yuzi = Unlimited Entertainment

Don't miss the cutest dance collab of the season!

[WATCH NOW](#)



## The Royals Salesmen

A brand-new episode that's guaranteed to tickle your funny bone

[WATCH NOW](#)



## Mother's Day Special

What happened when the Royals made a surprise phone call to their mothers? This will surely make you smile.

[WATCH NOW](#)



## A new 'Dhoom Dhadaka Gang' in town

Boult, Jimmy & Daz go all Bollywood in this one!

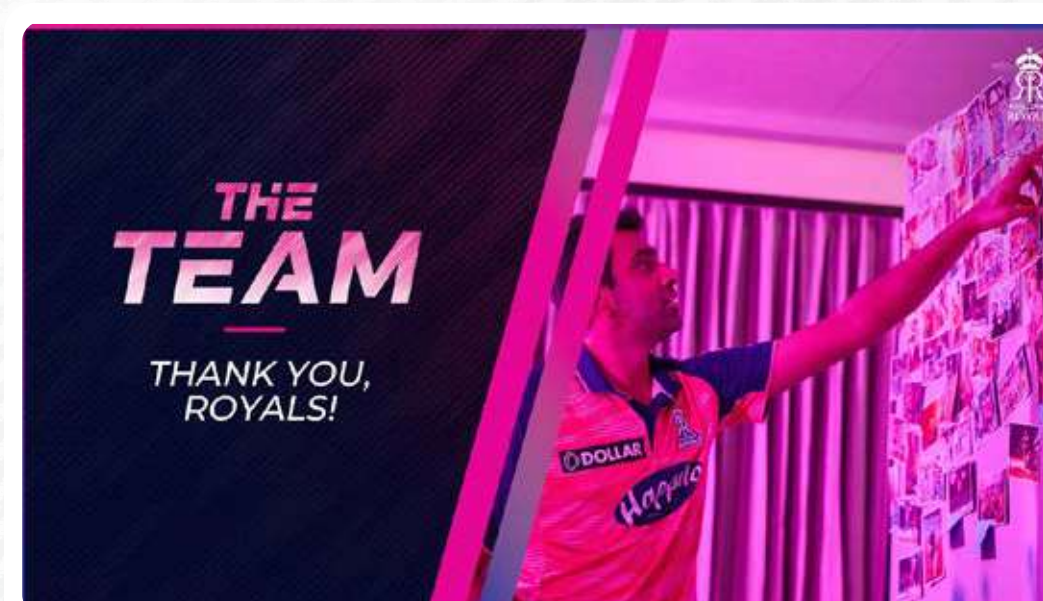
[WATCH NOW](#)



## Mumbai to Kolkata feat. a surprise twist!

Watch as the Royals sit through a journey full of 'ups' and 'downs'

[WATCH NOW](#)



## Reliving the season that was

Watch as the Class of 2022 looks back on a special season with the Royals Family.

[WATCH NOW](#)