

ROYALS MATCHDAY

SCOOP



VOL 03



VS



APRIL 19, 2023 | WEDNESDAY
SAWAI MANSINGH STADIUM, JAIPUR

NOTE FROM THE CEO



“

Khamma Ghani, Jaipur!

It's been close to 4 years since our last home match in Jaipur and the passion from our fans building into the game is palpable! The atmosphere is rife with excitement and anticipation of seeing the Royals back on their home turf, resulting in tickets being sold out in record time.

This year, in a historic first, we took the IPL to the North East, playing at Guwahati's picturesque Barsapara Cricket Stadium. It was truly heart-warming to experience the love and support of the fans, who turned up in large numbers at the ground dressed in pink. The manner in which we've played this season, fought and held our nerves has been even more satisfying. Now it's time to play in Jaipur, our fortress, where we have an envious home record. Our Royals were not only welcomed to Jaipur in the spirit of true Rajasthani hospitality but also with a purposeful gift of a pink stole customised with their initials, handmade by women from the urban slums in Jaipur trained through our Royal Rajasthan Foundation.

Off the field it's been a busy few months, launching Cricket Ka Ticket, our pioneering cricket talent show, securing partnerships with many exceptional brands including Luminous (our title sponsor), breaking world records with others (content from Red Bull coming soon), while we continue to perform well on social media with the highest engagement rate on digital in the IPL (and most of sport!).

As we look to carry the winning momentum into our home leg starting today, here's looking forward to a pink SMS stadium grooving to the Halla Bol song, and your support from wherever you are watching.

Halla Bol!

”

Jake Lush McCrum

CEO, Rajasthan Royals



RECAP



VS



Royals won by 3 wickets

In what was a contest full of twists and turns, the Royals put up a champion performance to seal a thrilling win with 4 balls to spare.

Sandeep Sharma's impressive figures (2/25) and a controlled bowling display from the rest pulled things back as Gujarat Titans posted 177/7 at the Narendra Modi Stadium in Ahmedabad. Then came the counter-attacking captain Sanju Samson, whose 32-ball 60 set the tone for Shimron Hetmyer to walk in and pull off an unbelievable chase with a game-changing 56* off just 26 balls!

"I practise these situations, it helps when you practise with that mindset of knowing we are few wickets down and chasing 100 with 8 overs to go" – Shimron Hetmyer

"He (Hetmyer) doesn't like easy situations, we like putting him in such situations because he usually wins us in such situations" – Sanju Samson













IPL 2023

OUR SEASON SO FAR...



POINTS TABLE

	Team	M	W	PTS	NRR
1	 Rajasthan Royals	5	4	8	+1.354
2	 Lucknow Super Giants	5	3	6	+0.761
3	 Chennai Super Kings	5	3	6	+0.265
4	 Gujarat Titans	5	3	6	+0.192
5	 Punjab Kings	5	3	6	-0.109
6	 Mumbai Indians	5	3	6	-0.164
7	 Kolkata Knight Riders	5	2	4	+0.320
8	 Royal Challengers Bangalore	5	2	4	-0.318
9	 Sunrisers Hyderabad	5	2	4	-0.798
10	 Delhi Capitals	5	0	0	-1.488

SMS CALLING!



Sawai Mansingh Stadium, Jaipur

EST: 1969

CAPACITY: 25,000

ORDER OF PLAY - 19th APRIL:

4:00 - 4:30 PM - Gates open

5:50 PM onwards - Cultural show featuring live performances from renowned Rajasthani folk singer and composer Mame Khan, Padma Shri Awardee and folk dancer Gulabo Sapera, singer and composer Anamta Khan

7:00 PM - Toss

7:30 PM - Scheduled start of play



A WALK DOWN MEMORY LANE



The last time we played in Jaipur...

An all-round performance from the bowling unit, followed by contributions from Ajinkya Rahane (39), Liam Livingstone (44) and Sanju Samson (48*) powered the Royals to a 7-wicket win over Sunrisers Hyderabad.



Throwback to 2022, when we faced LSG...

From Trent Boult's thunderous delivery to clean up KL Rahul, to R Ashwin retiring out, to Kuldeep Sen's match-winning final over - the Royals completed a fine double last year, winning both their matches of the season against Lucknow Super Giants.



JAIPUR IS RREADY!



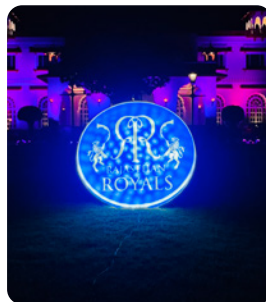
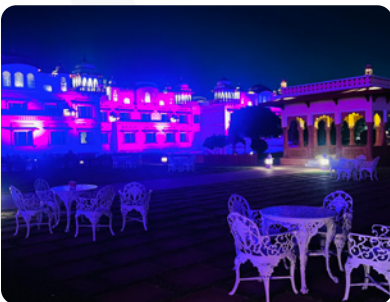
Our homeground is all in readiness to host the Super Royals at a dedicated pink stand



No better sight than a flash mob in pink, that too grooving to 'Halla Bol'!



Lit up in pink, our team hotel is set to welcome the Royals for their home leg.



KNOW YOUR 'HETMAN'

FIRST THING YOU DO
AFTER WAKING UP

Check my phone

THREE THINGS YOU CAN'T
LIVE WITHOUT

iPad, Phone, Music

BEST PIECE OF ADVICE
YOU'VE EVER RECEIVED

"See ball, hit ball"
from Kraigg Brathwaite
during a Test match

ANY CRICKET SUPERSTITION?

**I put everything
(cricket gear) on the
left side first!**

WHAT CAN FANS EXPECT
FROM SHIMRON HETMYER
THIS SEASON?

**"A century, maybe?"
I'm trying."**



OUR UPCOMING FIXTURES



19 APRIL
7:30 PM



JAI



23 APRIL
3:30 PM



BLR



30 APRIL
7:30 PM



MUM



27 APRIL
7:30 PM



JAI



07 MAY
7:30 PM



JAI



05 MAY
7:30 PM



JAI



11 MAY
7:30 PM



KOL



14 MAY
3:30 PM



JAI



19 MAY
7:30 PM



DHM



INTRODUCING THE SUPER ROYALS MEMBERSHIP PROGRAM

An exclusive membership program
designed for the most passionate Royals fan!

**AS A MEMBER, GET ACCESS TO ALL
THINGS ROYALS LIKE**

WELCOME KIT FEATURING SIGNATURE
ROYALS GOODIES



CHANCE TO WIN
FREE TICKETS



SPECIAL DISCOUNTS ON
ON RR MERCHANDISE



INVITES TO
MEMBER-ONLY EVENTS



AN OPPORTUNITY TO INTERACT WITH
ROYALS PLAYERS AND MANAGEMENT

... and more!

JOIN NOW

FROM THE FOUNDATION



At the Royal Rajasthan Foundation, one of our key flagship initiatives is “Access to Water” for the women living in drought-prone areas of Rajasthan. The idea behind this is to eliminate the drudgery of travelling long distances to fetch water and enable these women to participate in income-generating activities. One of the long-term solutions as part of this project is the rejuvenation of the water table through the plantation of Khejri, the state tree of Rajasthan.

The project’s implementation partner is Gram Chetna Kendra, and it is located in the Sambhar block of Jaipur district.



Key Highlights:

- Completed plantation of 45,000 Khejri & other fruit-bearing trees
- 50+ farm ponds constructed
- Construction of 140 vermicompost pits and training of 150 women in vermicompost development
- Training of 300+ women on horticulture and orchard management, hygiene, sanitation and water saving practices and on the importance of environment and biodiversity conservation.
- 400 women organised in 20-self help groups

PLAY MORE, WIN MORE!



GAMEPLAY

1 Attempt
per day 🕒

6 Questions per
attempt 🔥

15 seconds to answer
a question ⌚

50 points per
correct answer! 🏆

NEED HELP? WE GOT YOU!

★ 50/50

2 wrong options
out of 4 will vanish

🔄 DRS

Another chance
to get it right

IT'S A STREAK!



Get 3 correct answers in a row,
get a Streak and 10 bonus points

Think you're a Quizzerr expert?
Here's your chance to prove it. Every Royals matchday.



Download on the
App Store

GET IT ON
Google Play

APPENDIX: MUST WATCH CONTENT



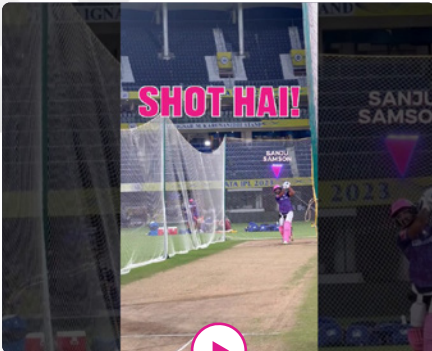
ROYALS RAPID FIRE FT. RIYAN & YASHASVI

They're honest, they're relatable. They're all things rapid. Watch Dhruv Jurel host Riyan Parag and Yashasvi Jaiswal in a fun round of rapid fire questions!



CSK VS RR: IF PRE-MATCH CATCH-UPS WERE HONEST

Our friend Taran is at it again. This time, he's gotten into the minds of the players and is (almost) speaking their mind. Don't miss this!



60 SECONDS OF UNFILTERED SANJU SAMSON

The art. The artist. Watch skipper Sanju Samson sweat it out in this six-athon in the nets!



THE TEAM DRESSING ROOM DIARIES: GT VS RR

"Can we do it better? Can we do it again?" Sanga's hair-raising words reverberated in the Royals dressing room after a pulsating win against Gujarat Titans.

PARTNERS SPEAK



“

By associating with one of the most-watched sporting events IPL and one of the best IPL teams in India, Luminous has got an opportunity to strengthen its brand image and gain exposure among millions of cricket fans. The sponsorship has enabled Luminous to tap into a vast audience and create a strong brand recall, which can lead to an increase in brand awareness and consideration.

This is creating good engagement and excitement in the sales team and our dealer network, and helping us to boost sales and revenue growth to achieve a record breaking month in March and more to come in April.

”

Neelima Burra

Senior VP and Chief Strategy,
Transformation and Marketing Officer,
Luminous Power Technologies

TITLE SPONSOR

LUMINOUS

PRINCIPAL SPONSORS



ASSOCIATE SPONSORS



OFFICIAL PARTNERS



OFFICIAL LICENSEES



MEDIA PARTNERS

